

One Welfare Phoenix – supporting the dairy industry to recognise the interconnections between animal and human abuse and neglect.

The One Welfare Phoenix Project can help support the dairy industry to recognise the link between animal and human abuse and neglect for sustainable and responsible dairy production.

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Summary

Location: Global initiative

IDF Welfare Action Area:

Stockmanship & Husbandry practices

ONE WELFARE PHOENIX DIGS INTO THE INTERCONNECTIONS BETWEEN ANIMAL-HUMAN

The interconnections between animal human abuse and their environment are relevant to the dairy industry. Although farm worker well-being has direct, measurable effects on animal welfare and vice versa, few resources are available for the dairy industry.

Inspired by the deep symbolic significance and the beauty, power and inner strength of the Phoenix bird, the One Welfare Phoenix project unites expertise across the world, providing practical guidance to industry, veterinary, medical and social services professionals and the public on section 1 of the One Welfare Framework, the link between animal and human abuse and neglect.

One Welfare Phoenix is a project designed to support the sustainable development goals and global reduction of violence by supporting the production and dissemination of practical guides to professionals to help identify and report the link between animal and human abuse and neglect, including the relationship to their environment.

OUR PROJECT

The project has an advisory board of 14 members from different organisations across the world. The aims of the advisory board are to facilitate the exchange of information, experience and best practices in the area of animal and human abuse

”One Welfare Phoenix supports dissemination of practical guides to help identify and report the link between animal and human abuse and neglect, including the relationship to their environment.”

Rebeca Pinillos

and neglect, including the connections to the environment, focusing on various animals (i.e. companion, working, farming, etc.) including dairy cattle.

Whilst most of the current literature and publications have focused on ‘the link’ at the companion animal level, we are hoping that this project will help raise awareness within the dairy sector, among others, and as a result improve both animal welfare and staff /agricultural families’ wellbeing. The project supports the sustainable development goals and global reduction of violence.

An advisory board and working groups have been established work is in progress.

A VALUABLE LEARNING PROCESS

The project is currently work in progress, however we are keen to engage with the dairy sector to further understand the evidence of connections between animal and human abuse.

There have been public cases of abuse which have resulted in legal action taken against the employees responsible, however this is not often explored further to investigate whether cases may escalate

UN SDGs



to abuse of vulnerable people around the perpetrators. We hope that this work can help identify evidence related to this, adding value to welfare investigations to address and/or prevent not only animal but also social issues.

FUTURE OPPORTUNITIES

The project is now in the process of setting up working groups to cover strategic themes. All working groups will start their work by undertaking a review of available evidence in their area. There is a working group on farming, relevant to the dairy industry and we encourage everyone within IDF and the dairy industry to engage and support their work collating evidence.

This can help in future to address not just the animal welfare aspects of abuse, but also to take a focus on the human side taking a more holistic approach to abuse/neglect interventions.

REFERENCES

Web link - <https://www.onewelfareworld.org/phoenix.html#>

Further information about ‘the link’ - <https://national-linkcoalition.org/resources>

